

# ICON ZAR

VISIONARY MEDITERRANEAN ARTIST

"Ask not what your country can do for you,  
but what you can do for your country."  
J.F. Kennedy

"If you wish to know how civilized a culture is,  
look how they treat the women."  
Bacha Khan

"Women's empowerment is a key factor for achieving  
sustainable economic growth, social development and  
environmental sustainability."

## Past

ICON ZAR was born in Moscow, brought up in the  
"Soviet Regime" and "Land of no freedom", she was  
instinctively attracted to strong-vivid colours, brands,  
advertising as well as logos, and she loves big cities as  
New York, London, Rome, Paris and Tokio.  
Her art is divided into 9 different periods: red,  
blue, white, black, grey, pink, gold, green and  
violet. Each art period has its own explanation  
and meaning, regarding international news and  
political changes in the world.  
The artist lives between Palma, French Rivera  
and Moscow.

## Present

ICON ZAR:

"I am livie in the area of Port Andratx and  
collaborate with HHM gallery - one of the  
biggest galleries on the Balearic Islands. Their  
clients are mainly luxury villas owners from all  
over the world, whose clients often decorate  
exclusive houses from top to bottom.  
I have a very popular serie: "Social Cocaine", it's  
artwork, made from luxury property cataloges, each  
paper roll in the size of dollar bill.

I also use crystals in my work, precious stones or for  
example "Hidden Roses" framed in Louvre style,  
made from medical masks, in the shape of roses.  
I use even bread in my art and my kisses and hair.  
My huge black & white portraits of iconic people  
from fashion, music and the Hollywood industry  
become very popular last year.

I love to collaborate with international known  
photographers and Michelin Star Chefs.  
My latest artwork "From Russia with love" (Russian  
Dollar), is my personal answer to American Pop Art.  
Locally, I collaborate with different sea foundations,  
charities, such as Palma Aquarium, Save the Med,  
etc., RANA and JoyRon Foundation.

## Future

"I see Mallorca as true luxury destination, almost like  
Monaco, French Rivera with focus on the fine art,  
Hollywood movies productions and festivals, luxury  
tourism, superyacht destination and best gourmet  
experience.  
In Port Andratx, where I am located now, I see this  
destination for very sophisticated people, with perfect  
understanding of what they want and fine taste for art.  
I guess, in the next 5 years, it will be the same  
experience as visit to Monte Carlo."

The artworks were sold private and into collections in:

• Monaco • Cannes • Bruges • Paris • Rome • Venice • New York • London • Moscow • Oslo • Stockholm • Zürich • Hamburg •



Golden Cut (1)  
Social Cocaine (2)  
Hidden Roses (3)  
Louvre Collection 2022



Caballitos de mar 2021



Vintage CC Pin up 2021



ICON ZAR